


 Market share breakdown 75.3k report views 22 total adds All dashboard instances 15

Table

Data

Info

Date range

01 Dec 2024 - 31 Dec 2024

Region type

Regional council 

Retail entity

Parent company 

Market segment

All ICPs 

Show

ICP count 

Series filter

45 of 45 Selected

Region	Total		Mercury		Genesis Energy		Contact Energy		Mer
	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	ICP count ←	Change ←	
Northland	98,058	134	19,563	-10	22,064	-50	19,659	22	
Auckland	683,141	788	231,638	-336	146,701	-352	141,351	269	
Waikato	248,331	164	63,148	85	89,834	-305	31,420	-13	
Bay of Plenty	153,136	150	63,019	-171	27,055	-66	11,311	34	
Gisborne	17,485	14	2,676	1	3,436	-21	4,805	10	
Hawke's Bay	84,071	126	12,874	10	25,256	-70	21,579	-4	
Taranaki	62,511	37	13,340	34	22,162	-58	5,873	23	
Manawatu-Wanganui	125,281	80	27,272	7	40,799	-135	19,409	-3	
Wellington	238,277	187	42,162	196	83,036	-337	39,797	-18	
Tasman	22,891	5	3,628	-18	2,638	8	8,059	-64	
Nelson	29,831	41	5,314	-23	4,225	-34	7,363	1	
Marlborough	26,695	30	7,819	-60	3,924	27	3,457	-10	
West Coast	19,470	20	6,428	-16	2,142	1	3,352	-2	
Canterbury	329,121	466	48,221	-60	57,241	-94	80,145	15	
Otago	130,403	188	25,080	-74	21,517	-142	34,693	3	
Southland	54,611	54	11,531	-30	6,289	3	18,057	24	

MARKET STRUCTURE MARKET STRUCTURE 12

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Actions related to this instance of the table report

1423 total members. Latest members:



416 users are currently online.



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